



FOR IMMEDIATE RELEASE:
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YEOWWW!• HALLOWEEN CATNIP TOYS ARE SO TASTY IT'S SCARY!
Halloween toys from DuckyWorld will put the hoodoo on kitty

MINNEAPOLIS, MN- July 2010 - DuckyWorld has some spooktacular YEOWWW!® Catnip toys for your cat's sweet tooth this Halloween, and they're all hand-packed full of heaping portions of YEOWWW!® 100% organically grown catnip.

Even if your cat is a fraidy-cat, it's going to flip over CatsPurr the Friendly Ghost. Under the sheet is devilish Desmond the YEOWWW!® Signature Cat just waiting to put the hoodoo on your kitty with CatsPurr's belly full of catnip. CatsPurr will make every cat feel like a spirit in the night at Halloween! CatsPurr the Friendly Ghost retails for \$7.49.

And every cat needs a YEOWWW!® -Loween Pumpkin for Halloween—especially one filled 100% with YEOWWW!® organically grown catnip. Sweeter than candy to a kitty, this treat will do the trick every time. YEOWWW!® -Loween Pumpkins retail for \$7.49.

“Our 100% organically grown catnip is the stuff of dreams for cats,” says DuckyWorld founder Kevin Duck, “and these otherworldly Halloween treats will have them seeing visions with the first whiff.”

CatsPurr The Friendly Ghost and his YEOWWW!® -Loween Pumpkin, are part of a meows-merizing line of premium YEOWWW!® Catnip toys that have been satisfying cats and cat owners since 1997. Only the highest grade, organically-grown catnip leaf and flower tops are used to fill YEOWWW!® toys, which are handmade in the U.S.A. Cats are all over YEOWWW!® toys, from a freaky variety of fish on stringers and fruits to kind catnip buds and other delicacies.

About DuckyWorld Products, Inc.

DuckyWorld uses only the highest quality 100% organic catnip which is judged based on freshness, color and aroma. No chemicals or pesticides are used in cultivation. Every toy is 100 % stuffed full of YEOWWW!® premium, organically grown catnip. No cotton fillers, no plastic, and certainly none of that cheaper “toy grade” catnip. We can do this because they are handmade here in the USA. YEOWWW!® organically grown catnip toys are sold at finer pet stores, gift shops and animal centers throughout the United States, Canada, Europe, Asia, and Australia.

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