



**FOR IMMEDIATE RELEASE:**  
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## **YEOWWW! GIVE THE GIFT OF CATNIP THIS HOLIDAY SEASON** *Stuff your cat's stocking with seasonal catnip toys from DuckyWorld*

MINNEAPOLIS, MN – July 2010- Whether your cat celebrates Hanukkah or Christmas this holiday season, give it the gift that keeps on giving, and giving, and giving with every chew: YEOWWW!<sup>®</sup> Catnip Toys.

Kris Krinkle and Dreidel Krinkle—will please even the holiest of your feline friends, regardless of faith. They are all hand-packed full of heaping holiday portions of YEOWWW!<sup>®</sup> 100% organically grown catnip, but that's not all! Wait till you see what happens when we sew a noisy piece of crispy, crunchy crinkle fabric on the inside. Fuzzy-fringed on the outside, these seasonal YEOWWW!<sup>®</sup> catnip toys crackle in a cat's paws— sure to send them into cat-niptions! The purr-fect toys for the holidays, Kris Krinkle and Dreidel Krinkle are the answer to every kitty's prayers. Both Retail for \$8.99.

YEOWWW!<sup>®</sup>-Tide Candy Cane- oversized (over 8") and STUFFED FULL of YEOWWW!<sup>®</sup> catnip, this candy cane toy is quite the mouthful! Festive colors and fuzzy fabric are sure to inspire YEOWWW!<sup>®</sup>-tide joy in your kitty this summer. YEOWWW!<sup>®</sup>-tide Candy Cane retails for \$7.99

DuckyWorld has added two new gift bundles for the 2010 holiday season! Gift bundles stuffed full of YEOWWW!<sup>®</sup> catnip goodies makes the purrr-fect holiday gift for any conscientious shopper. So much natural goodness your cat will be hooked! Two new bundles join the Regular Gift Bundle which includes one Apple, Sour Pusss lemon, Chi-cat-a Banana, and 4gm Mini. DuckyWorld's new Dreidel Gift Bundle includes a YEOWWW!<sup>®</sup>-tide Candy Cane, Dreidel Krinkle, Chi-cat-a Banana, and 4gm Mini. Also new for 2010 is the Kris Krinkle Bundle which includes a YEOWWW!<sup>®</sup>-tide Candy Cane, Kris Krinkle, Chi-CAT-a Banana, and 4gm Mini. Holiday Gift Bundles retail from \$19.99 to \$22.99.

“People love to celebrate the holidays with their cats,” says DuckyWorld founder Kevin Duck. “What better way to include them in the festivities than with a playful catnip buzz wrapped up in a seasonally appropriate toy? The favorite feline on your list will never forget you when it opens up these tabby-tantalizing toys.”

### **About DuckyWorld Products, Inc.**

DuckyWorld uses only the highest quality 100% organic catnip which is judged based on freshness, color and aroma. No chemicals or pesticides are used in cultivation. Every toy is 100 % stuffed full of YEOWWW!<sup>®</sup> premium, organically grown catnip. No cotton fillers, no plastic, and certainly none of that cheaper “toy grade” catnip. We can do this because they are handmade here in the USA. YEOWWW!<sup>®</sup> organically grown catnip toys are sold at finer pet stores, gift shops and animal centers throughout the United States, Canada, Europe, Asia, and Australia.

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