MADE IN THE USA

YEOWWW! CATNIP

CATNIP TOYS THAT ACTUALLY WORK!

PRODUCT GUIDE
Catnip, Nepta cataria, is a member of the mint family of herbs. The compound in catnip, called Nepetalactone, is what cats respond to. If you’ve never seen a cat respond to catnip, you’re in for quite a show. Licking, tumbling around, ‘bunny-kicking,’ rubbing, and lots of slobbering that typically lasts for about 20 crazy, exciting minutes. After that the cat mellows out, ‘resetting’ itself before it indulges in another irresistible encounter of catnip bliss. Many kinds of wild cats also react to this herb. Go to YouTube and search for Yeowwww! Catnip videos, and you will be amazed!

ORGANICALLY GROWN CATNIP
We work with private farmers in the USA to grow the best catnip in the world. We sample each catnip harvest and pick the highest quality based on freshness, color and aroma. No chemicals or pesticides are used in cultivation. We like to use only the leaves and flower tops for an out of this world blend that only Yeowwww! Catnip has. Our curing process may be a trade secret, but wickedly strong Yeowwww! organically grown catnip isn’t!

NO COTTON FILLERS
Our toys are made with durable cotton twill fabric using only non-bleed vegetable-based dyes and completely filled with Yeowwww! organically grown catnip. Our toys are sold by ‘fullness’ and not by weight. We can do this because they are made in the USA. Each and every toy we make is hand-packed full of Yeowwww! organically grown catnip. Cut one open and see for yourself. But watch out, the catnip will burst out!

WHAT IS IT ABOUT CATNIP ANYWAY?
Yeowwww!® Catnip, Nepta cataria, is a member of the mint family of herbs. The compound in catnip, called Nepetalactone, is what cats respond to. If you’ve never seen a cat respond to catnip, you’re in for quite a show. Licking, tumbling around, ‘bunny-kicking,’ rubbing, and lots of slobbering that typically lasts for about 20 crazy, exciting minutes. After that the cat mellows out, ‘resetting’ itself before it indulges in another irresistible encounter of catnip bliss. Many kinds of wild cats also react to this herb. Go to YouTube and search for Yeowwww! Catnip videos, and you will be amazed!
THE RACK!

THE RACK STORE DISPLAY
The Rack may be small, but don’t let the size fool you. This display packs an eyeful for customers and delivers a profit punch!

This is a veritable complete cat toy section using only 2.6 sq. ft. of floor space, the same space a person takes up!

Customers easily find and are drawn to the bright, quirky designs and pungent aroma they have become accustomed to from our premium brand of Yeowww! organically grown catnip. Sure to liven up your cat aisle.

INCLUDES:
- 6 Catnip Bags (1 oz.)
- 6 Tins of Stinkies
- 5 My Cats Balls
- 18 Chi-CAT-a Bananas
- 18 Cigar Singles
- 6 Green Fish
- 6 Pollock Fish
- 6 Yellow Fish
- 9 Sour Puss! Lemons
- 6 Rainbows
- 9 Apples
- 1 Fish Bowl with 51 Stinkies

UPC: 8 12402 00067 6

KITTEN KABOODLE
The Kitten Kaboodle packs it all! Display includes 52 toys 100% stuffed with organically grown catnip, durable cotton twill fabric, and made in the USA.

If your catnip toys don’t say “Yeowww!” what makes you think your cat will?

Kitten Kaboodle comes with:
- 4 1 oz Catnip bag
- 4 Rainbow
- 4 Green Fish
- 4 Yellow Fish
- 4 My Cats Balls
- 4 Banana

UPC: 8 12402 00033 1

CIGAR BOXES
Yeowww! Catnip Cigars are 7” long and fully loaded with organically grown catnip. 24 Cigars in a birch wood box with slide top lid that becomes the display. Available in either classic brown, or combination of 12 pink “It’s a Girl” and 12 blue “It’s a Boy” used to announce the birth of new kittens or just a gift for all cool cats.

- Classic Brown Cigar Box (24 ct) UPC: 8 12402 00024 9
- Pink & Blue Combo Box (24 ct) UPC: 8 12402 00031 7

STRINGER O’FISH
A great way to display your catch! Includes 4 of each Yeowww! pollock, green, and yellow fish, and a 40” long chain fish stringer to hang all 12 fish by the register.

UPC: 8 12402 00015 7

JUGS
Yeowww! convenient counter-top jugs of catnip toys that kitties can’t wait to get their paws into.

Six Different varieties of jugs:
- Stinkies Fish Bowl (51 ct) UPC: 8 12402 00074 4
- Pillows (24 ct) UPC: 8 12402 00017 1
- Purrr! Muda Triangles (18 ct) UPC: 8 12402 00016 4
- Mini Catnip Bags (50 ct) UPC: 8 12402 00125 3
- Chubby Mouse (30 ct) UPC: 8 12402 00098 0
- Lady Krinkle Bug (42 ct) UPC: 8 12402 00099 7

STANDS
Sturdy wooden stand with 12 of our Yeowww! Catnip stuffed toys. Perfect display for a store counter.

Available versions:
- 12 Bananas UPC: 8 12402 00112 3
- 12 Hearrtn Attacks UPC: 8 12402 00062 1
- 12 Rainbows UPC: 8 12402 00113 0

RAINBOW RABBLE
Somewhere over the rainbow … Display comes with 48 catnip stuffed rainbows that are enough for any pride-filled parade.

UPC: 8 12402 00430 8

BANANA BUNCH
Bananas grow in bunches, why shouldn’t ours? This display comes with 60 bananas. You won’t be able to stop yourself from saying “Yeowww!” with this bunch.

UPC: 8 12402 00044 7

THE RACK MAY BE SMALL, BUT DON’T LET THE SIZE FOOL YOU. THIS DISPLAY PACKS AN EYEFUL FOR CUSTOMERS AND DELIVERS A PROFIT PUNCH!

CUSTOMERS EASILY FIND AND ARE DRAWN TO THE BRIGHT, QUIRKY DESIGNS AND PUNGENT AROMA THEY HAVE BECOME ACCUSTOMED TO FROM OUR PREMIUM BRAND OF YEOWWW! ORGANICALLY GROWN CATNIP. SURE TO LIVEN UP YOUR CAT AISLE.

INCLUDES:
- 6 CATNIP BAGS (1 OZ.)
- 6 TINS OF STINKIES
- 5 MY CATS BALLS
- 18 CHI-CAT-A BANANAS
- 18 CIGAR SINGLES
- 6 GREEN FISH
- 6 POLLOCK FISH
- 6 YELLOW FISH
- 9 SOUR PUSS! LEMONS
- 6 RAINBOWS
- 9 APPLES
- 1 FISH BOWL WITH 51 STINKIES

UPC: 8 12402 00067 6

KITTEN KABOODLE PACKS IT ALL! DISPLAY INCLUDES 52 TOYS 100% STUFFED WITH ORGANICALLY GROWN CATNIP, DURABLE COTTON TWILL FABRIC, AND MADE IN THE USA.

IF YOUR CATNIP TOYS DON’T SAY “YEOWWWW!” WHAT MAKES YOU THINK YOUR CAT WILL?

KITTEN KABOODLE COMES WITH:
- 4 1 OZ CATNIP BAG
- 4 RAINBOW
- 4 GREEN FISH
- 4 YELLOW FISH
- 4 MY CATS BALLS
- 4 BANANA

UPC: 8 12402 00033 1

Yeowww! Convenient counter-top jugs of catnip toys that kitties can’t wait to get their paws into.

Six different varieties of jugs:
- STINKIES FISH BOWL (51 CT) UPC: 8 12402 00074 4
- PILLOWS (24 CT) UPC: 8 12402 00017 1
- PURRR! MUDA TRIANGLES (18 CT) UPC: 8 12402 00016 4
- MINI CATNIP BAGS (50 CT) UPC: 8 12402 00125 3
- CHUBBY MOUSE (30 CT) UPC: 8 12402 00098 0
- LADY KRINKLE BUG (42 CT) UPC: 8 12402 00099 7

YEOWWWW! STORE DISPLAYS ARE Purrfect for any store layout.
APPLE
An apple a day keeps the vet away! Be the apple of your cat’s eye.
UPC: 8 12402 00140 6   QTY: 12

SOUR PUSSS! LEMON
When life gives you lemons ... Yeowww! To heck with lemonade; give a Yeowww! lemon toy to pucker up your puss paws!
UPC: 8 12402 00130 7   QTY: 12

YEOWWW-OLA! CATNIP CRAYONS
Spark kitty’s creativity with this set of three colorful toys 100% filled with Yeowww! organically grown catnip - no fillers and no chemicals. All this delicious catnip comes encased in durable cotton twill that is strong enough canvas for even the most enthusiastic artist.
UPC: 8 12402 00466 7   QTY: 6

CHI-CAT-A BANANA
Is your cat top banana? This toy is 100% stuffed with Yeowww! Catnip for 7” of bliss. Cats love the curve. Get a bunch today!
UPC: 8 12402 00004 1   QTY: 12

GREEN & YELLOW FISH
Cat gone fishin’? At over 7” long and completely filled with Yeowww! organically grown catnip, these fish are keepers!
• Green
UPC: 8 12402 00011 9   QTY: 12
• Yellow
UPC: 8 12402 00010 2   QTY: 12

POLLOCK FISH
Who says size doesn’t matter? It’s 10” long and stuffed to the gills with Yeowww! organically grown catnip! Perfect for nibbling and bunny-kicking. Painted like the artist, shaped like a fish.
UPC: 8 12402 00012 6   QTY: 12

CATNIP CIGARS
7” long and fully loaded with Yeowww! organically grown catnip.
• Brown Classic
UPC: 8 12402 00007 2   QTY: 12
• Blue “It’s a Boy”
UPC: 8 12402 00039 0   QTY: 12
• Pink “It’s a Girl!”
UPC: 8 12402 00029 4   QTY: 12

RAINBOW
Is your cat singing Judy Garland songs? Don’t let ‘em fool ya; it’s catnip, not gold at the end of the rainbow.
UPC: 8 12402 00429 2   QTY: 12

HEARRRT ATTACKS
Bursting with attitude and completely stuffed full of organically grown Yeowww! Catnip, it’s no wonder this 4” heart is an attack waiting to happen! Available in 3 different beautifully embroidered sayings:
• “YEOWWW!”
UPC: 8 12402 00665 2   QTY: 4
• “Happy Kitty”
UPC: 8 12402 00059 1   QTY: 4
• “Lick me, bite me, bunnykick me”
UPC: 8 12402 00061 4   QTY: 4

OUR PRODUCTS
YEOWWW!® Catnip is appropriately named due to the phenomenal reaction cats have to our catnip! Our toys are perfect for anyone who loves cats. Once a customer sees what an impact our products have on their cats, they will inevitably come back for more! We have tons of emails, messages, and social media posts from people raving about our products and the reaction their cats have to them. If there is ever any doubt or hesitation in how effective our products are, throw one to a cat and see how undeniable the evidence is.

All of our toys are handmade in the USA - something that is important to both us and our customers. The fabric is high quality cotton twill - strong enough to withstand as much scratching, biting, bunny-kicking and slobber a cat can dish out. That does not mean they are indestructible. Kitty wants what’s inside the toy. That’s the point! It is healthy for them to eat it. And you can always sew up where the cat’s claws tore it. Each toy is individually stuffed and hand-sewn so people know they are getting a carefully handcrafted toy with a touch of personality.

NEW!

! NO STRINGS OR PLASTIC EYES OR OTHER PIECES FOR KITTY TO INGEST.!
MY CATS BALLS
Yes, you read it correctly. Three Yeowww! Catnip filled balls on one header card are sure to be a hit. My cats balls will send kitty to new heights of pleasure the minute they start to play with them. Each ball is 2” in diameter and full of Yeowww! organically grown catnip.

UPC: 8 12402 00040 9  QTY: 4

MY CATS balls

BIN OF STINKIES
Wonderfully odorful! Each of the 3 colorfully embroidered, eye-catching fishes is a keeper, filled to the gills with Yeowww! Catnip and come in a recyclable, collectible slide top tin.

UPC: 8 12402 00070 6  QTY: 4

STINKY SARDINES
Wonderfully odorful! These colorfully embroidered, eye-catching fishes are a keeper and filled to the gills with Yeowww! organically grown catnip.

• Stinkie Stars
  UPC: 8 12402 00072 0  QTY: 12
• Stinkie Dots
  UPC: 8 12402 00071 3  QTY: 12
• Stinkie Stripes
  UPC: 8 12402 00073 7  QTY: 12

CATNIP PILLOWS
“How does a cat get any sleep when they stuff my pillow with Yeowww! Catnip?” These 2.5” x 2.5” toys come in three bright, fun colors.

• Yellow
  UPC: 8 12402 00020 1  QTY: 6
• Green
  UPC: 8 12402 00018 8  QTY: 6
• Pink
  UPC: 8 12402 00019 5  QTY: 6

CATNIP TINS
Stuffed with the same high-grade 100% Yeowww! organically grown catnip that fills all of our toys.

UPC: 8 12402 00002 7  QTY: 4

STINKIE SARDINES

TIN OF STINKIES

CHUBBY MOUSE
After 15 years of people asking ‘Where’s Da’ mouse, ya gotta have a mouse, everyone has a mouse!’ Yeowww! Now we finally have a Mouse! 3.75” x 5”

UPC: 8 12402 00096 6  QTY: 12

CHUBBY MOUSE

PURRR!-MUDA TRIANGLES
Kitty will love you when you show up at home with a ticket to the Purrri-Muda Triangle. Four inches wide and also offered in counter-top jugs. Comes in three bright colors.

• Yellow
  UPC: 8 12402 00020 1  QTY: 6
• Green
  UPC: 8 12402 00018 8  QTY: 6
• Pink
  UPC: 8 12402 00019 5  QTY: 6

PURRR!-MUDA TRIANGLES

LADY KRINKLE BUG
Kitty will love this toy! The wings are filled with crinkle material and the body is 100% stuffed with Yeowww! organically grown catnip!

• Purple
  UPC: 8 12402 00432 2  QTY: 12
• Red
  UPC: 8 12402 00433 9  QTY: 12
• Blue
  UPC: 8 12402 00431 5  QTY: 12

LADY KRINKLE BUG

CATNIP PILLOWS

MY CATS BALLS

Purrr!-Muda Triangles

CATNIP MINI
4 gram misdemeanor size packages - a great way to let your customers try the potency of Yeowww! Catnip. Sell them or give them as samples to catnip ‘non-believers’. They will be back for more! Also available in a counter-top jug.

UPC: 8 12402 00025 6  QTY: 30

CATNIP BAGS
Organically grown leaf and flower top blend in 1-oz. resealable bags. All Yeowww! loose bags are filled to the max with our premium organic catnip. Only the best for kitty!

UPC: 8 12402 00001 0  QTY: 12

CATNIP BAGS

STINKIE SARDINES

YEOWWWW! CATNIP WILL PUT THE KITTEN BACK INTO ANY OLD PUSS!

YEOWWWW! CATNIP TUBS

STINKIE SARDINES

THE COMPOUND IN CATNIP CALLED NEPETA LACTONE, IS WHAT CATS RESPOND TO.
For the holidays, order big: we have G-PEP Holiday Plus that gives you until 30 days after the actual holiday date for seasonal toy returns.

YEOWWW!®-LOWEEN PUMPKIN
Better than candy, this 3” pumpkin toy is 100% filled with Yeowww! organically grown catnip. No tricks for kitty - it’s all treat!  
UPC: 8 12402 00055 3  QTY: 12

YEOWWW!®-TIDE CANDY CANE
Overstuffed (over 8”) and stuffed full of Yeowww! Catnip, this candy cane toy is quite the mouthful! Festive colors and fuzzy fabric are sure to inspire Yeowww!-tide joy in kitty this holiday season.  
UPC: 8 12402 00058 4  QTY: 12

YEOWWW!® STOCKING
It’s always nice to wake up and find your stocking filled with goodies - now your cat can enjoy that experience too! Soft and fuzzy fur and durable cotton twill stockings are 100% stuffed with organically grown catnip and are made in the USA! 3” x 3”  
UPC: 8 12402 00083 6  QTY: 12

Kris Krinkle
In for a jolly good time? Kris Krinkle will entice every cat to frolic under the mistletoe. Hand-stuffed with Yeowww! Catnip and crispy, crunchy crinkle fabric, over 5” of holiday joy.  
UPC: 8 12402 00081 2  QTY: 12

Dreidel Krinkle
This 6” Yeowww!-fully designed toy is hand stuffed with Yeowww! Catnip and is sure to spin any cool cat’s dreidel. Sewn inside is crispy, crinkle fabric for an added euphoric holiday experience.  
UPC: 8 12402 00082 9  QTY: 12

Kitten Kaboodle
The Holiday Kitten Kaboodle displays it all! Our entire holiday selection of toys on one rotating display.  
UPC: 8 12402 00034 8

HOLIDAY GIFT BUNDLES
Gift bundles of Yeowww! Catnip goodies make the perfect holiday gift for any feline friend. So much natural goodness and holiday spirit your cat will be hooked! Available in three combinations:

- Dreidel Krinkle
  UPC: 8 12402 00091 1  QTY: 4
- Kris Krinkle
  UPC: 8 12402 00090 4  QTY: 4
- Regular
  UPC: 8 12402 00050 8  QTY: 4

HALLMARKED PRODUCT EXCHANGE PROGRAM
If store management is ever unhappy with a Yeowww! Catnip toy’s movement within 60 days of receipt, that product may be returned for full in-house credit. The returned product must be in its original packaging, contain all original pieces, be undamaged, have product labels attached and legible and must be free of price tags and store cat hair.

DON’T MISS A SALE! Order big instead of selling out and trying to order twice hoping it will arrive in time. Orders are protected by our own G-PEP Holiday Plus that gives you until 30 days after the actual holiday date for seasonal toy returns.

Prevent Overstocking: Yeowww! Catnip is top quality and every cat will be hooked! Don’t order twice! Return shipments should be trackable. Costs are not DuckyWorld’s responsibility and freight charges will not be part of the credit.

For the holidays, order big: we have G-PEP Holiday Plus that gives you until 30 days after the actual holiday date for seasonal toy returns.

YEOWWW!®-TIDE CANDY CANE
Oversized (over 8”) and stuffed full of Yeowww! Catnip, this candy cane toy is quite the mouthful! Festive colors and fuzzy fabric are sure to inspire Yeowww!-tide joy in kitty this holiday season.  
UPC: 8 12402 00058 4  QTY: 12

Kris Krinkle
In for a jolly good time? Kris Krinkle will entice every cat to frolic under the mistletoe. Hand-stuffed with Yeowww! Catnip and crispy, crunchy crinkle fabric, over 5” of holiday joy.  
UPC: 8 12402 00081 2  QTY: 12

DREIDEL KRINKLE
This 6” Yeowww!-fully designed toy is hand stuffed with Yeowww! Catnip and is sure to spin any cool cat’s dreidel. Sewn inside is crispy, crinkle fabric for an added euphoric holiday experience.  
UPC: 8 12402 00082 9  QTY: 12

YEOWWW! STOCKING
It’s always nice to wake up and find your stocking filled with goodies - now your cat can enjoy that experience too! Soft and fuzzy fur and durable cotton twill stockings are 100% stuffed with organically grown catnip and are made in the USA! 3” x 3”  
UPC: 8 12402 00083 6  QTY: 12

For the holidays, order big: we have G-PEP Holiday Plus that gives you until 30 days after the actual holiday date for seasonal toy returns.

GUARANTEED PRODUCT EXCHANGE PROGRAM
If store management is ever unhappy with a Yeowww! Catnip toy’s movement within 60 days of receipt, that product may be returned for full in-house credit. The returned product must be in its original packaging, contain all original pieces, be undamaged, have product labels attached and legible and must be free of price tags and store cat hair.

For the holidays, order big: we have G-PEP Holiday Plus that gives you until 30 days after the actual holiday date for seasonal toy returns.

DON’T MISS A SALE! Order big instead of selling out and trying to order twice hoping it will arrive in time. Orders are protected by our own G-PEP Holiday Plus that gives you 30 days after the holiday to return holiday stock left over. You will never get stuck with a toy you can’t sell. All profit! No overstock!

Return shipments should be trackable. Costs are not DuckyWorld’s responsibility and freight charges will not be part of the credit.

There are over 40 Yeowww! Catnip toys to choose from. Use your credit on a “new-to-you SKU” and receive a one time 5% off on the new SKU items. We want you to try new stuff. Why not? You can always return it! Stacking a variety of the highest quality catnip toys is the best way to ensure something for every cool cat’s taste. Remember, variety is the spice of life and ours is YEOWWW!
Our Guaranteed Product Exchange Program (G-PEP) is exactly what it sounds like. Any Yeowww! Catnip toy can be exchanged within 60 days of receipt for full credit so long as it is in good condition and has no added tags or markings. Holiday toys are covered also! Please exchange any holiday toys within 30 days after the holiday. See page 11 for full details.